

Greenyard €125,000,000 3.75 per cent. Convertible Bonds due 2021

(ISIN: BE6291563466)

(the "Bonds")

Capitalised terms not otherwise defined in this notice shall have the meaning given to them in the terms and conditions of the Bonds (the "Conditions").

Notice to Bondholders

In accordance with the Conditions of the Bonds, Greenyard Fresh Holding BE NV (formerly known as Fieldlink NV) (the "Issuer") hereby gives notice to Bondholders that, as a result of the EUR 0.20 per share Dividend, payable to holders of Ordinary Shares of Greenyard NV of record on 3 October 2017, the Conversion Price is adjusted from EUR 17.43 to EUR 17.2490, effective as of 4 October 2017.

Greenyard Fresh Holding BE NV

October 2, 2017

Kris Kippers Investor Relations T +32 15 32 42 49 Kris.Kippers@greenyard.group