

## Acting upon its purpose to improve life: as from today, Greenyard commits to full-electric company car fleet

Sint-Katelijne-Waver, Belgium, 29 October 2021

Greenyard today announces that it changes its car policy to full-electric vehicles. By doing so, the company takes an important step in reducing its own carbon footprint, a key element of Greenyard's Sustainability Roadmap. Amongst other ambitious sustainability targets, the company has committed to reduce its carbon footprint by 50% by 2025<sup>(\*)</sup> and to be carbon neutral by 2050, at the latest.

Taking this significant step, perfectly fits with Greenyard's purpose to improve life. This clear intention already starts with the healthy and sustainable nature of its products. It is widely accepted that fruit and vegetables have a far lower impact on nature than other food categories. Clearly, Greenyard is right at the heart of the transition towards more sustainable food value chains and healthy plant-based diets. By now moving directly towards a full electric company car fleet, Greenyard further embraces its responsibility by further lowering its own carbon footprint. Over 500 vehicles will be switched to full electric models, as from today onwards.

To ensure a smooth transition of the current car fleet towards an all-electric car fleet, Greenyard will invest in related and required infrastructure. The company will, for instance, install over 300 vehicle charging stations across its sites. To secure its ability to offer and operate a wide variety of vehicles for its employees, Greenyard relies on a broad network of automotive suppliers, who also lead the way towards smart, cleaner and sustainable mobility. Belgium, the Netherlands, the United Kingdom and Germany will be the first countries where Greenyard moves towards 100% electric vehicles.

**Hein Deprez, co-CEO Greenyard:** *"As we are dependent on what nature can provide to us, sustainability is at the core of everything we do. And this ever since we started. With a market for electric vehicles that is today mature enough for use in corporate fleets, transitioning to an all-electric company car fleet is therefore very logical. It is an important next step for Greenyard towards reaching carbon neutrality – at the latest – by 2050. We are convinced to lead this shift by teaming-up with our employees and empowering them to directly contribute to our purpose to improve life."*

**Marc Zwaaneveld, co-CEO Greenyard:** *"Let there be no doubt, we all need to act today in the battle against climate change. And we need to tackle this together: customers, consumers, policy makers and companies across the globe. We all have a responsibility to embrace. Resolutely moving towards an all-electric car fleet is the next step for Greenyard, and it is the only way forward. We aim to be a frontrunner with regards to sustainability, and it is one of many ways to significantly lower our own footprint – directly contributing to the battle against climate change. Committing to an all-electric car fleet, will benefit the company, society, the planet and last but not least: our own employees."*

(\*) compared to 2019

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**About Greenyard**

**Greenyard** (Euronext Brussels: GREEN) is a global market leader of fresh, frozen and prepared fruit & vegetables, flowers and plants. Counting Europe's leading retailers amongst its customer base, Greenyard provides efficient and sustainable solutions to customers and suppliers through best-in-class products, market leading innovation, operational excellence and outstanding service.

Our vision is to make lives healthier by helping people enjoy fruit and vegetables at any moment, easily, quickly and pleasurably, whilst fostering nature.

With around 9.000 employees operating in 19 countries worldwide, Greenyard identifies its people, and customer and supplier relationships, as the key assets which enable it to deliver goods and services worth around € 4,4 billion per annum.

[www.greenyard.group](http://www.greenyard.group)