

## Greenyard appoints Francis Kint as new Managing Director Frozen Division

Sint-Katelijne-Waver, Belgium, 28 June 2021

**Greenyard, one of the largest suppliers of fruit and vegetables, today announces that Francis Kint will join the company on 1 July 2021. He will succeed Erwin Wuyts, current Managing Director Frozen division, who will leave the company in November 2021.**

Francis Kint has over 25 years of international senior leadership experience and returns to Greenyard, where he held various positions at Univeg from 2009 onwards and was CEO from 2013 to 2015. He has a deep understanding of the fruit and vegetable industry and developed valuable knowledge of both the foodservice and the retail channel, throughout his career.

Francis joins Greenyard from Ter Beke, where he led the company as CEO since 2018. Before joining Ter Beke, he held similar positions at Vion Food Group, Chiquita and Univeg (Greenyard).

“I’m very excited to re-join the Greenyard family,” **Francis Kint** said. “The company has great ambition for further growth and its products respond to the needs of modern consumers. Together with its customers around the globe, Greenyard Frozen is in the position to continue driving the consumer trend towards a healthier lifestyle and a sustainable food chain. I’m looking forward to contribute to that purpose.”

**Marc Zwaaneveld**, co-CEO Greenyard, commented: “The Frozen division has shown significant progress over the last few years. We want to confirm the momentum we have created, to further accelerate and to successfully deliver on our ambitious growth strategy. Francis is the right person at the right place to lead that journey.”

“We want to thank Erwin Wuyts, who accepted to temporarily lead the Greenyard Frozen division in 2019 and extended his stay during the COVID-19 period, navigating the Frozen division through the pandemic. We wish him all the best in his future endeavours.”

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**About Greenyard**

**Greenyard** (Euronext Brussels: GREEN) is a global market leader in fresh, frozen and prepared fruit and vegetables, flowers and plants. Counting Europe's leading retailers amongst its customer base, Greenyard offers efficient and sustainable solutions to customers and suppliers through best-in-class products, market leading innovation, operational excellence and outstanding service.

Its vision is to make lives healthier by helping people enjoy fruit and vegetables at any moment, easy, fast and pleasurable, while fostering nature.

With around 9.000 employees operating in 23 countries worldwide, Greenyard identifies its people, and customer and supplier relationships, as the key assets which enable it to deliver goods and services worth around €4,4 billion per annum.

**[www.greenyard.group](http://www.greenyard.group)**

