



Introduction to Greenyard

GREENYARD 

for a healthier future

Agenda

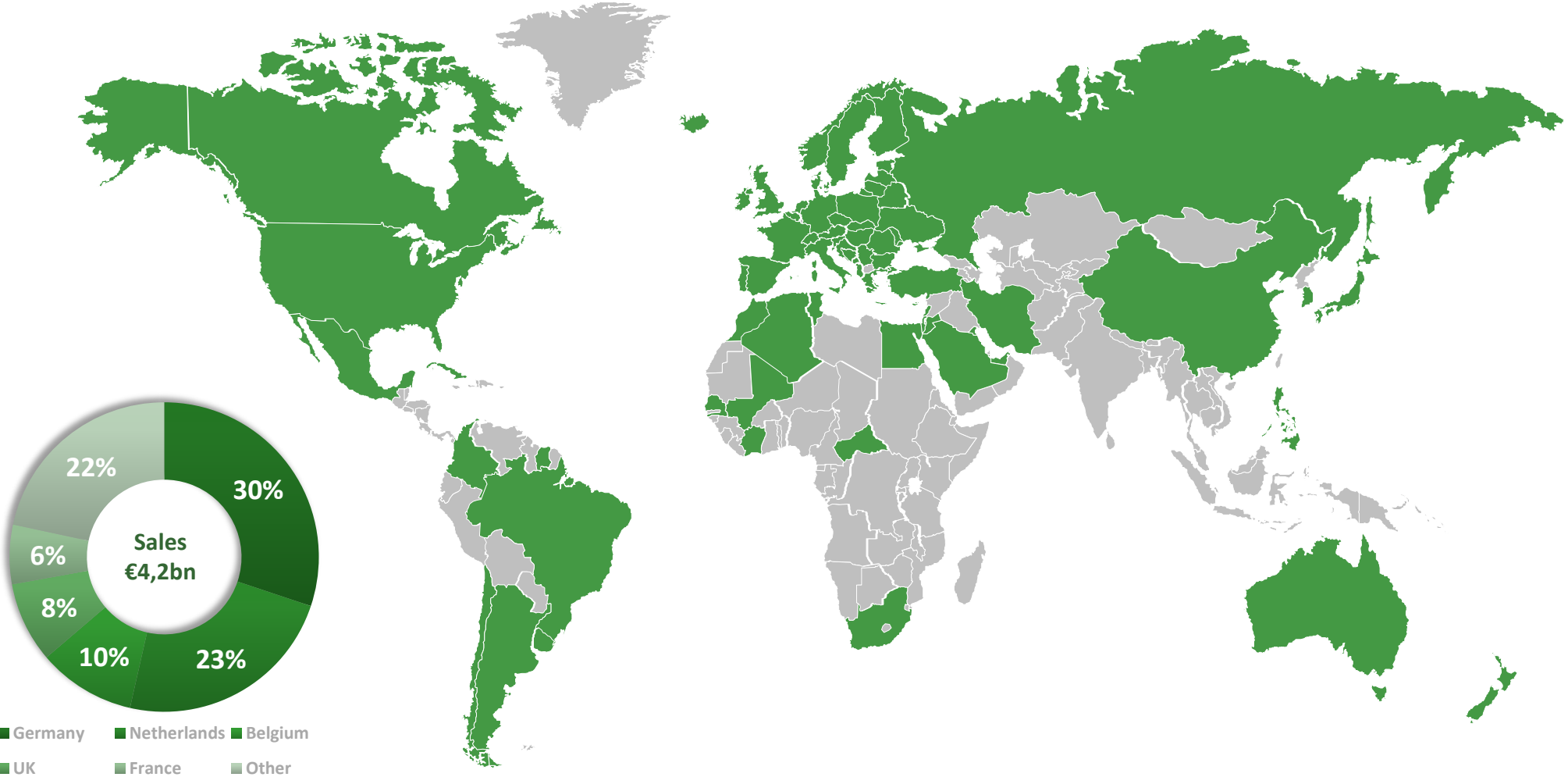
- 1 **Greenyard in brief**
- 2 Our playing field
- 3 Strategic vision
- 4 E-Commerce
- 5 Sustainability and innovation
- 6 Financials

*“to make lives **healthier** by helping people **enjoy** fruit and vegetables, at any moment, **easy, fast** and **pleasurable**, whilst **fostering nature**”*

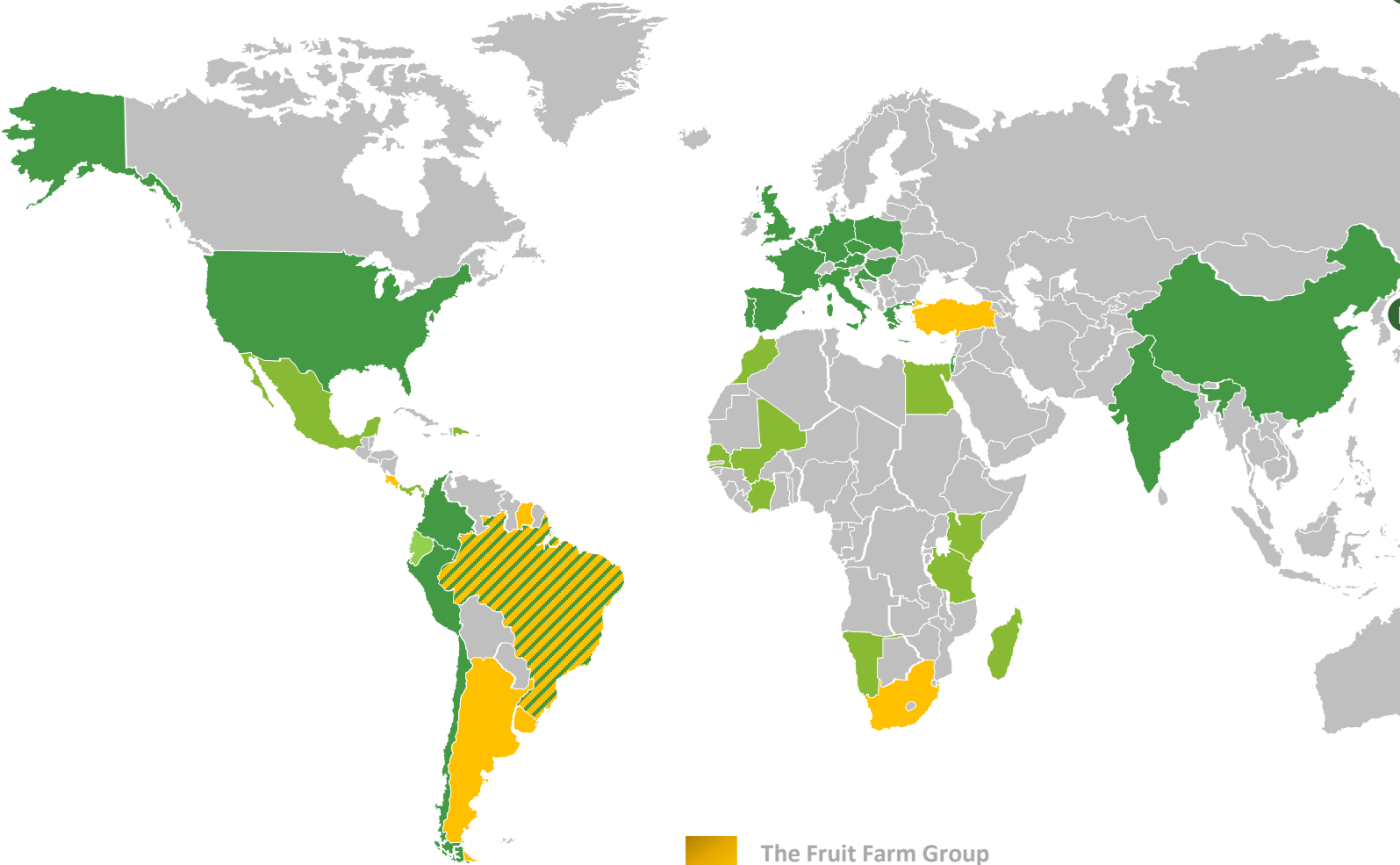
A Refocused Greenyard

| |  Fresh |  Frozen |  Prepared |  Horticulture |
|---------------|---|---|--|--|
| Main activity | Sourcing & sales of fresh F&V | Production & sales of frozen F&V | Production & sales of prepared F&V | Production and sales of growing media |
| Customers | Serving the top EU retailers | Serving the top EU retailers (LF) | Serving the top EU retailers (LF) | |
| Productivity | Trading ~2m tons of F&V | Production of ~450,000 tons | Production volume ~320,000 THL | Production of +3m m3 |
| Workforce | +5.500 employees | +2.000 employees | +1.000 employees | +800 employees |
| Geography | Active in +20 countries | Active in 7 countries | Active in 2 countries | |
| | 32 ripening, packing & service centers | 10 production sites | 3 production sites in BE & NL | 14 facilities, Production in Belgium and CEE |
| Sales | +40 countries | +80 countries | +60 countries | +60 countries |

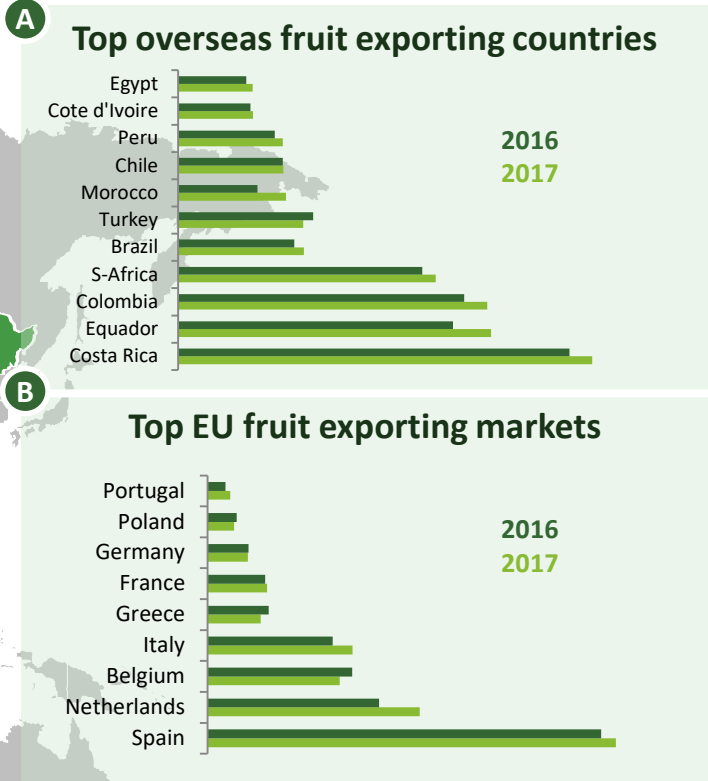
With sales across the globe



And world-wide spread diversified sourcing connections



- The Fruit Farm Group
- Greenyard Group
- Strategic connections



Key investment highlights

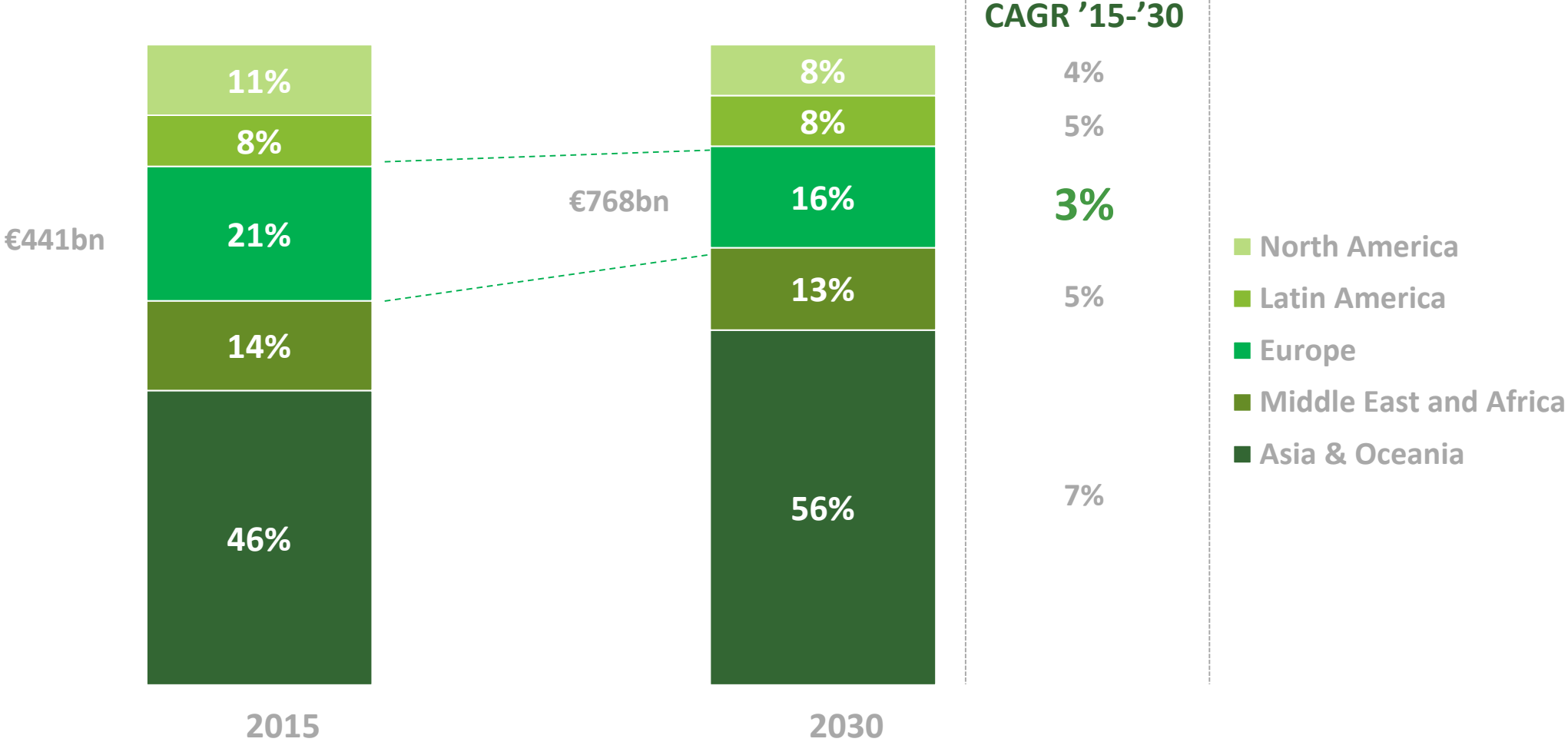
- 1** Market leading position
- 2** To manage the supply chain complexity
- 3** Through a unique selling proposition
- 4** Building close relationships and partnerships
- 5** In a consolidating landscape
- 6** Promoting consumption of fruit & vegetables
- 7** In a sustainable way

Agenda

- 1 Greenyard in brief
- 2 **Our playing field**
- 3 Strategic vision
- 4 E-Commerce
- 5 Sustainability and innovation
- 6 Financials

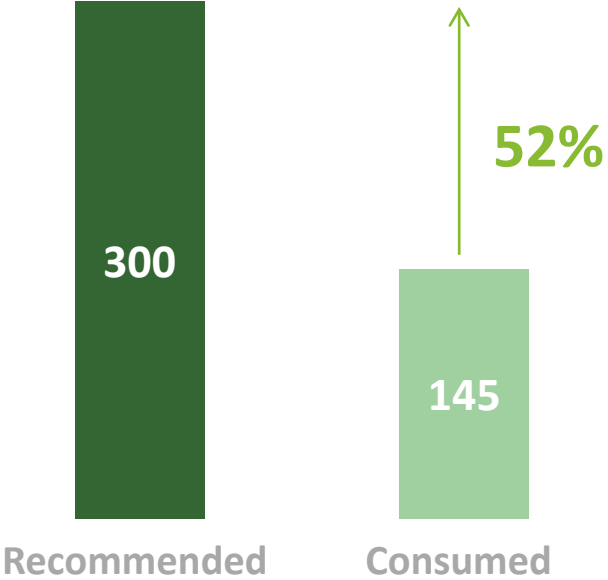
Stable category with further growth outlook

Consumer spending on Fruit and Vegetables – Geography dynamic, 2015-2030 (€ tn)

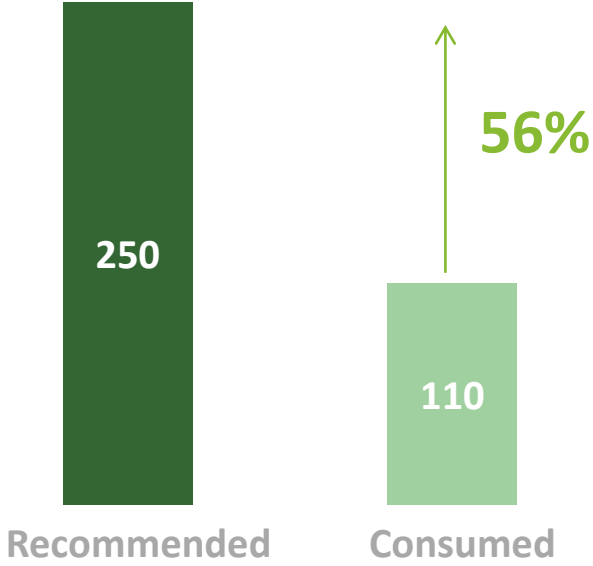


Consumption in F&V lagging behind

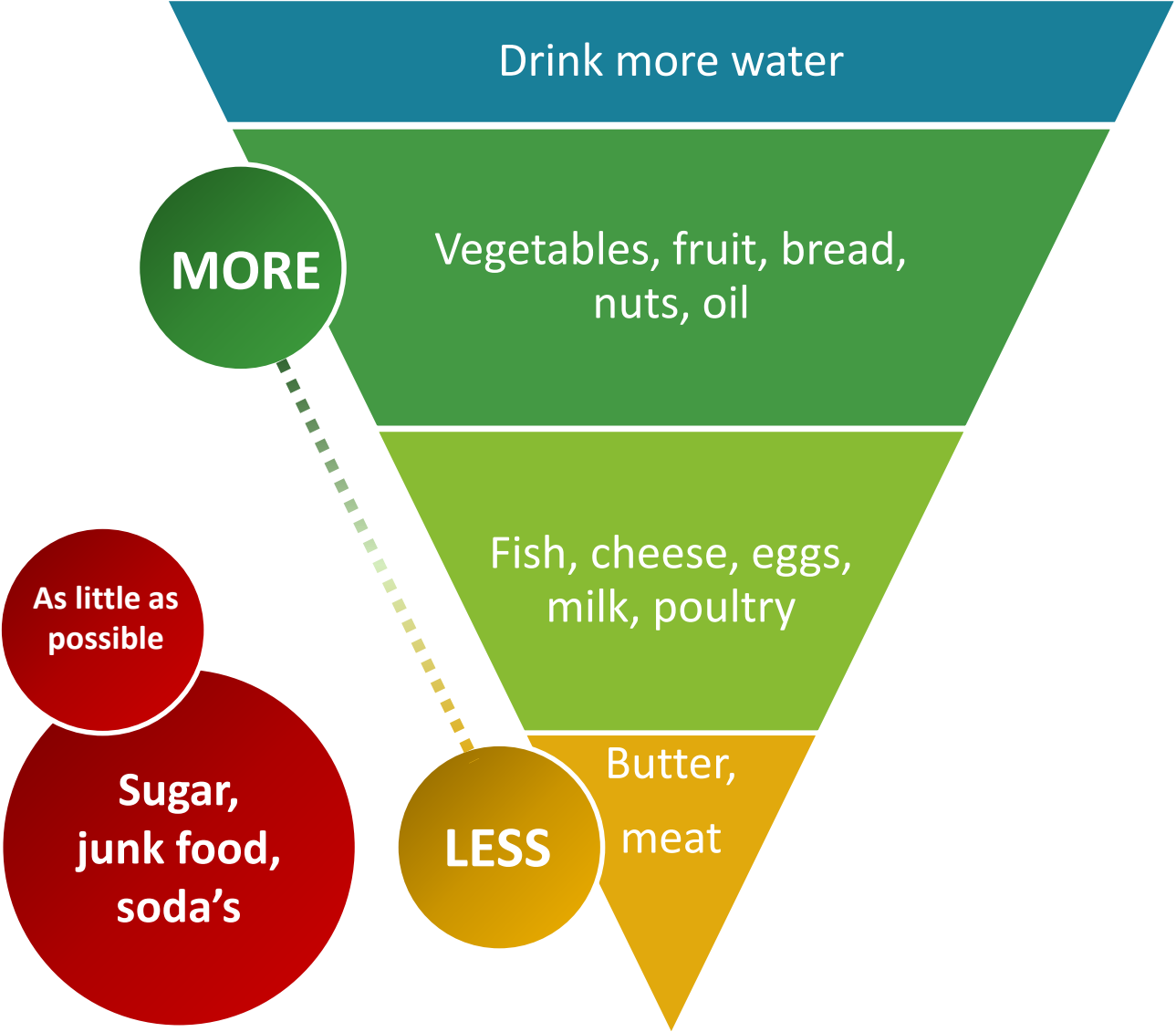
Vegetable consumption (g/capita)




Fruit consumption (g/capita)



With increasing consciousness on healthy eating habits



Supported by fundamental societal trends...

| | | | |
|---|---|--|--|
|  | <h2>Healthy living</h2> <p>Rise of illness and obesity</p> |  | <ul style="list-style-type: none"> Universal association with a healthylifestyle Government / supermarkets / doctors promotion Trend away from processed towards authenticity |
|  | <h2>Convenience</h2> <p>Consumer increasingly time pressed</p> |  | <ul style="list-style-type: none"> Fruit and vegetables well suited for quick preparation and/or on-the-go consumption Fresh cut, snack, seedless, easy peel, ready-to-eat, shelf life, ripening technology, e-commerce, frozen |
|  | <h2>Meat reduction</h2> <p>Rise of vegetarianism</p> |  | <ul style="list-style-type: none"> Consumers increasingly monitoring meat consumption Environmental impact and animal welfare concerns increasing priorities Supported by increased sophistication and taste of meat alternatives incl. fruit and vegetables |
|  | <h2>Diversity</h2> <p>Fun in everyday cooking</p> |  | <ul style="list-style-type: none"> Versatile and core part of any meal High availability, variety and flavour across a number of accessible formats Easy to cook, portionable and long-lasting |
|  | <h2>Premium</h2> <p>Increasing trend of novelty</p> |  | <ul style="list-style-type: none"> New formats / methods of cooking being popularised (e.g. by celebrity chefs) Increasing mass availability of both traditional & exotic products |
|  | <h2>Sustainability</h2> <p>Supporting environmental concern</p> |  | <ul style="list-style-type: none"> Represents a sustainable alternative vs. meat Lower carbon footprint Lower use of water and land resources |

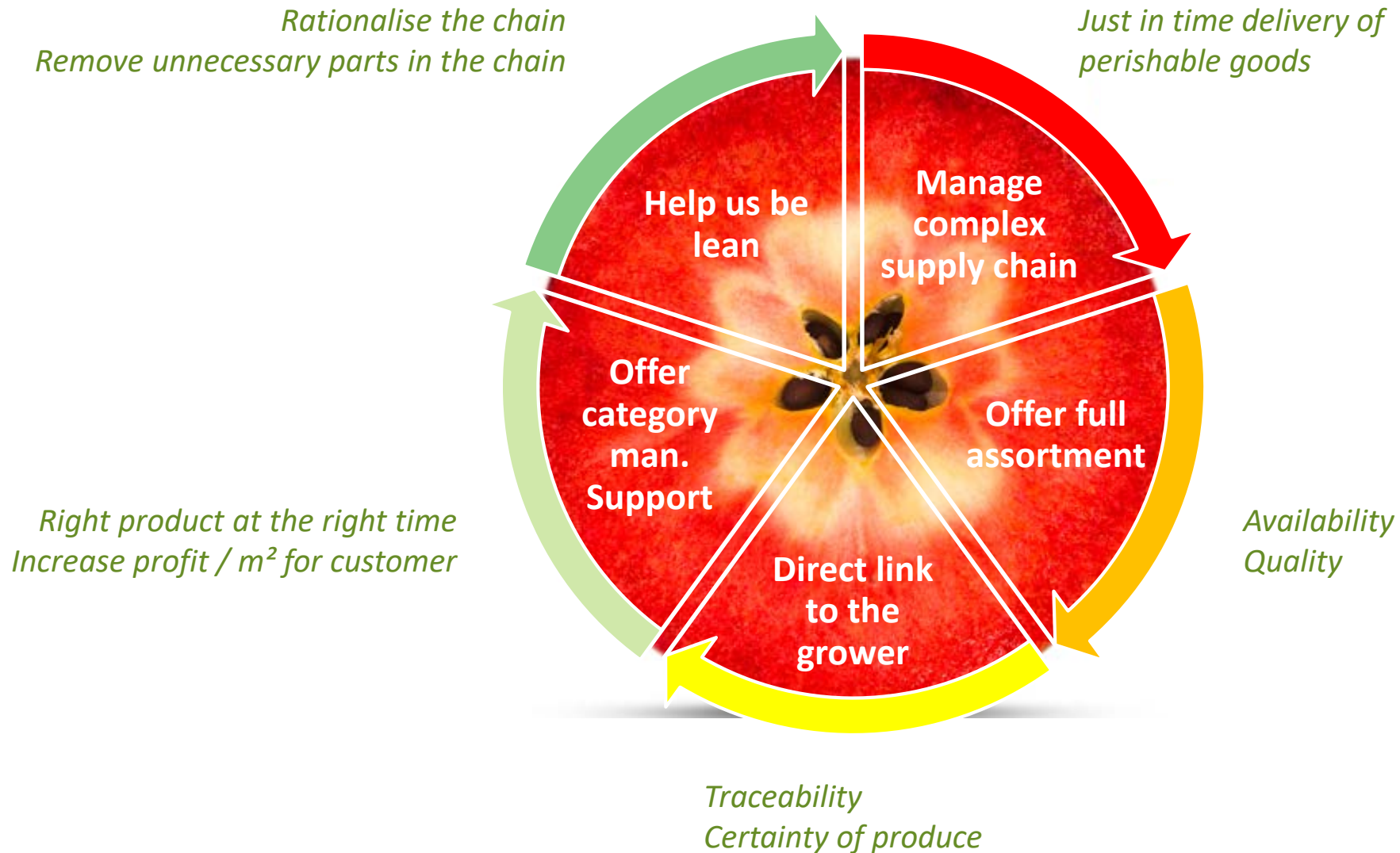
Agenda

- 1 Greenyard in brief
- 2 Our playing field
- 3 **Strategic vision**
- 4 E-Commerce
- 5 Sustainability
- 6 Financials

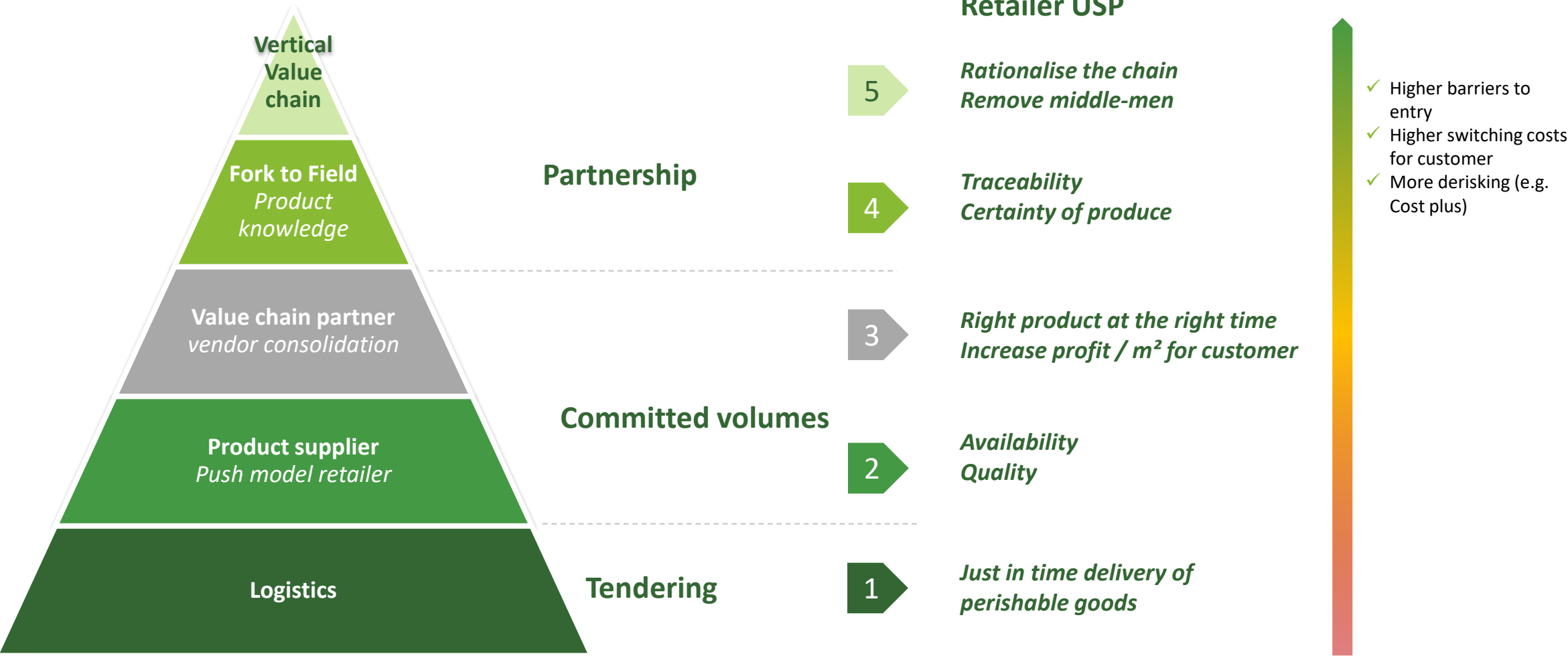
We work for the top retailers in the world



Unique Selling Proposition towards our customers, building partnerships



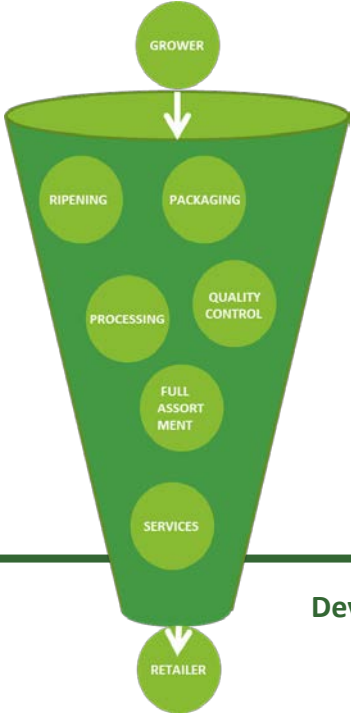
An approach that requires several “building blocks”



To build an integrated partnership



← From Fork to Field



Matching supply-demand

Joint sourcing

Developing F&V category

Sharing data

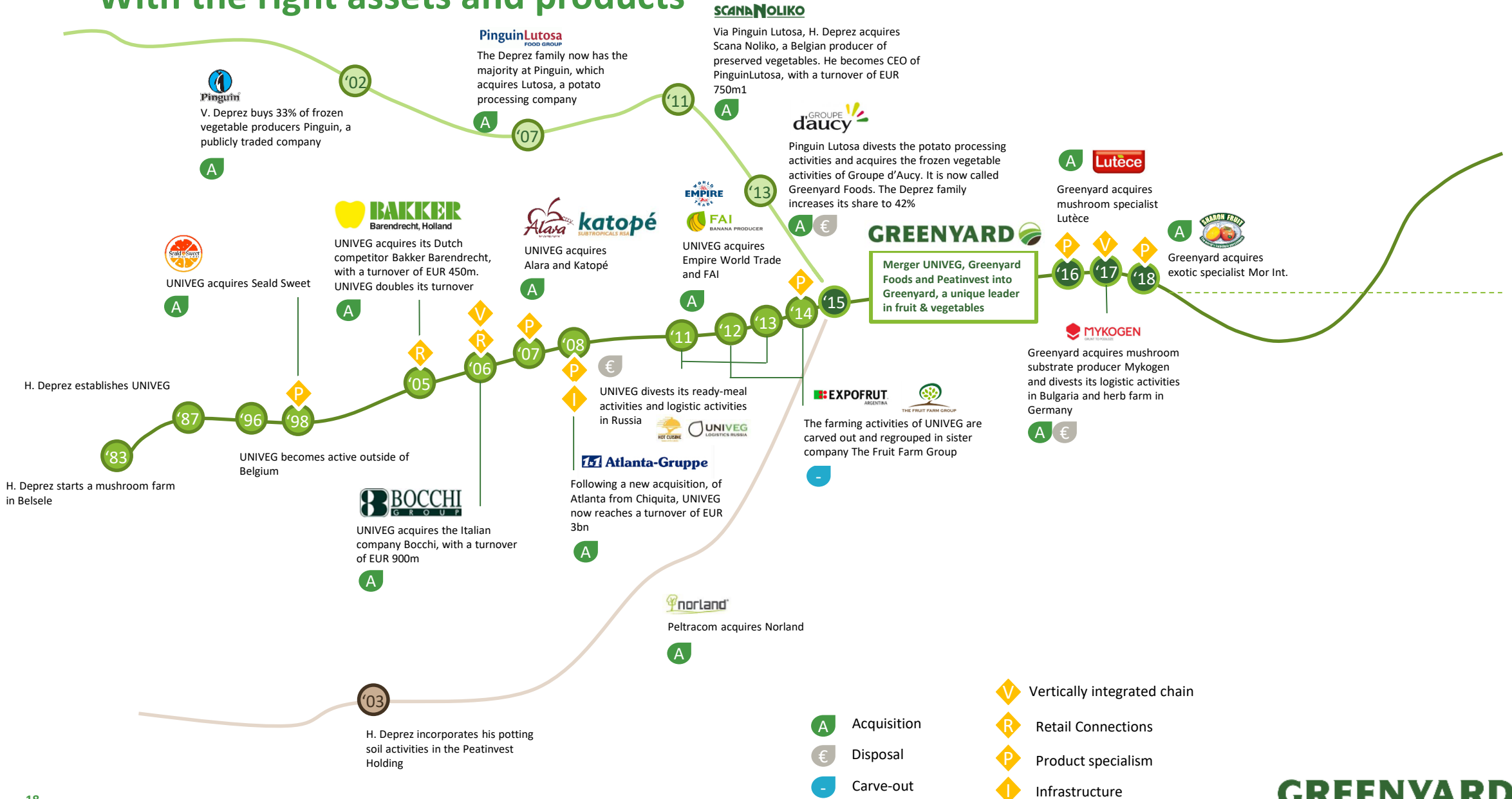
Fresh and timely deliveries

Finding global trends and foodwaves

Innovation

Customer solutions

With the right assets and products



Consolidation further strengthens the leading suppliers

Divestments

Consolidator

Acquisitions

Strategic agenda



- Extend global footprint in sales & sourcing



- Consolidate EU leadership in Fresh-cut veg
- Expand to international markets (North Am.)
- Expand in Fresh-cut fruit



- Consolidate leadership in Southern Europe
- Expand in exotics & Fresh-cut fruit



- Complete dense footprint in Germany
- Offer full basket: fruits & Fresh-cut



Multiple fruit farms in LatAm
PURPLE CARROT

- Vertical integration
- Diversification in geography & products (veg)



- Finding the right infrastructure, specialism and retailer access
- Building partnerships



- Expand North American footprint
- Develop convenience & plant-based range



- Consolidate EU leadership in Frozen veg
- Expand to North American market & fruits



- Consolidate Brittany agri-food positions
- Leverage local brands

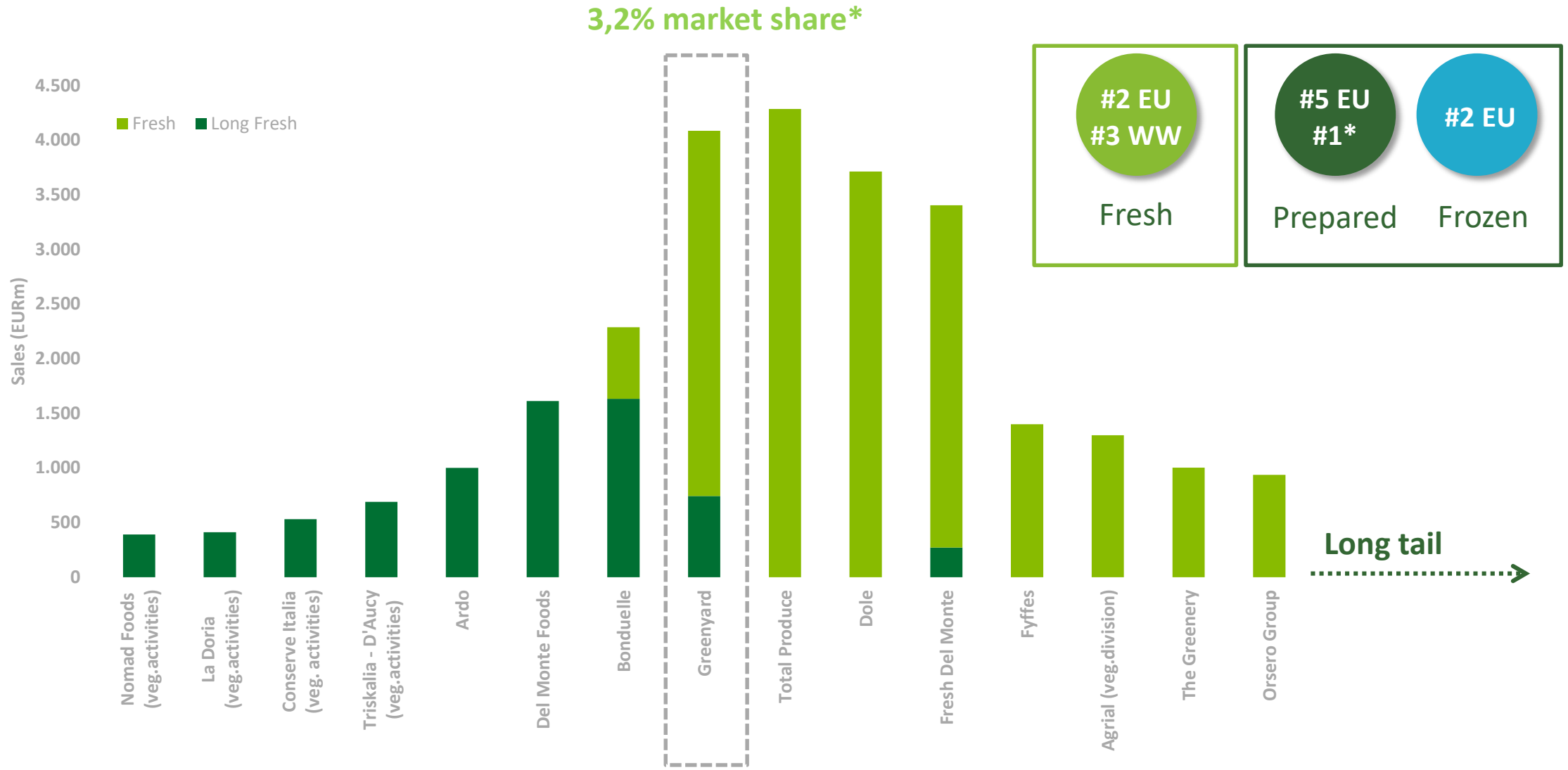


- Diversify geographically (sales & sourcing)
- Offer full basket of frozen vegetables

Fresh

Long-Fresh

Resulting in a global market leader



* market share in Europe in fresh fruit and vegetables

Offering us a strong and committed client base

100%

Of top 10 clients have been a customer for more than 3 years

2,6%

Average CAGR on top 10 client revenues over the past 2 years

c. € 274m

Average size of top 10 client

Result: Increase share of wallet through partnerships and consolidation

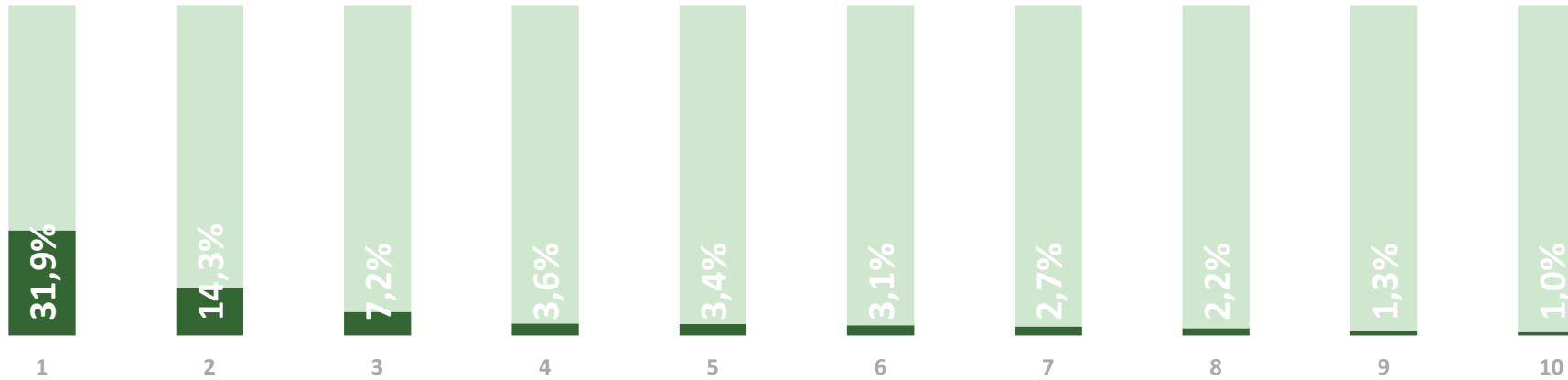
Proven partnership/ moving towards partnership

Supplier consolidation ongoing, room for further growth

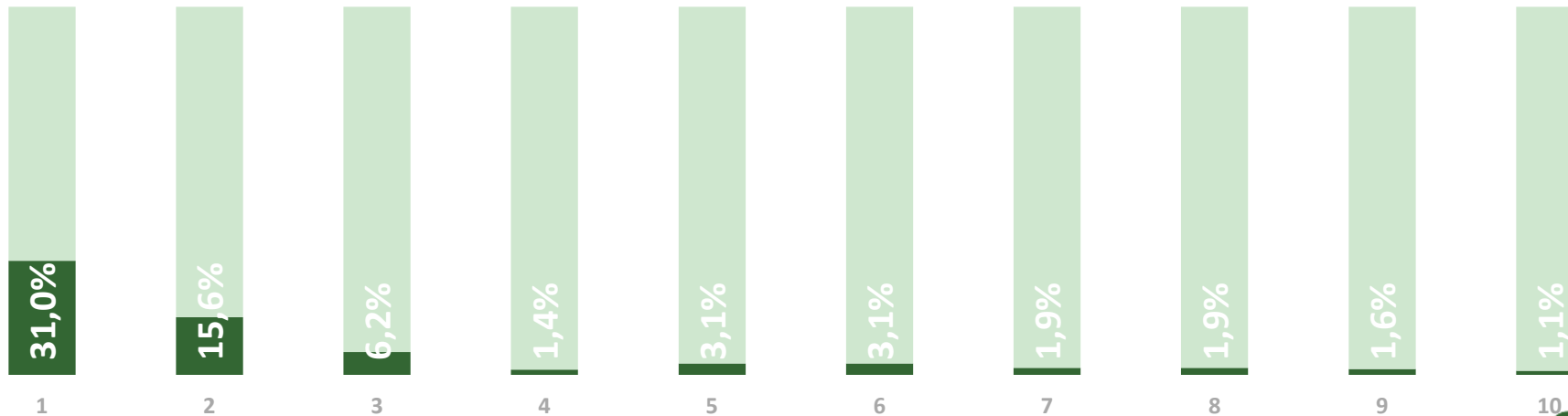


Other suppliers

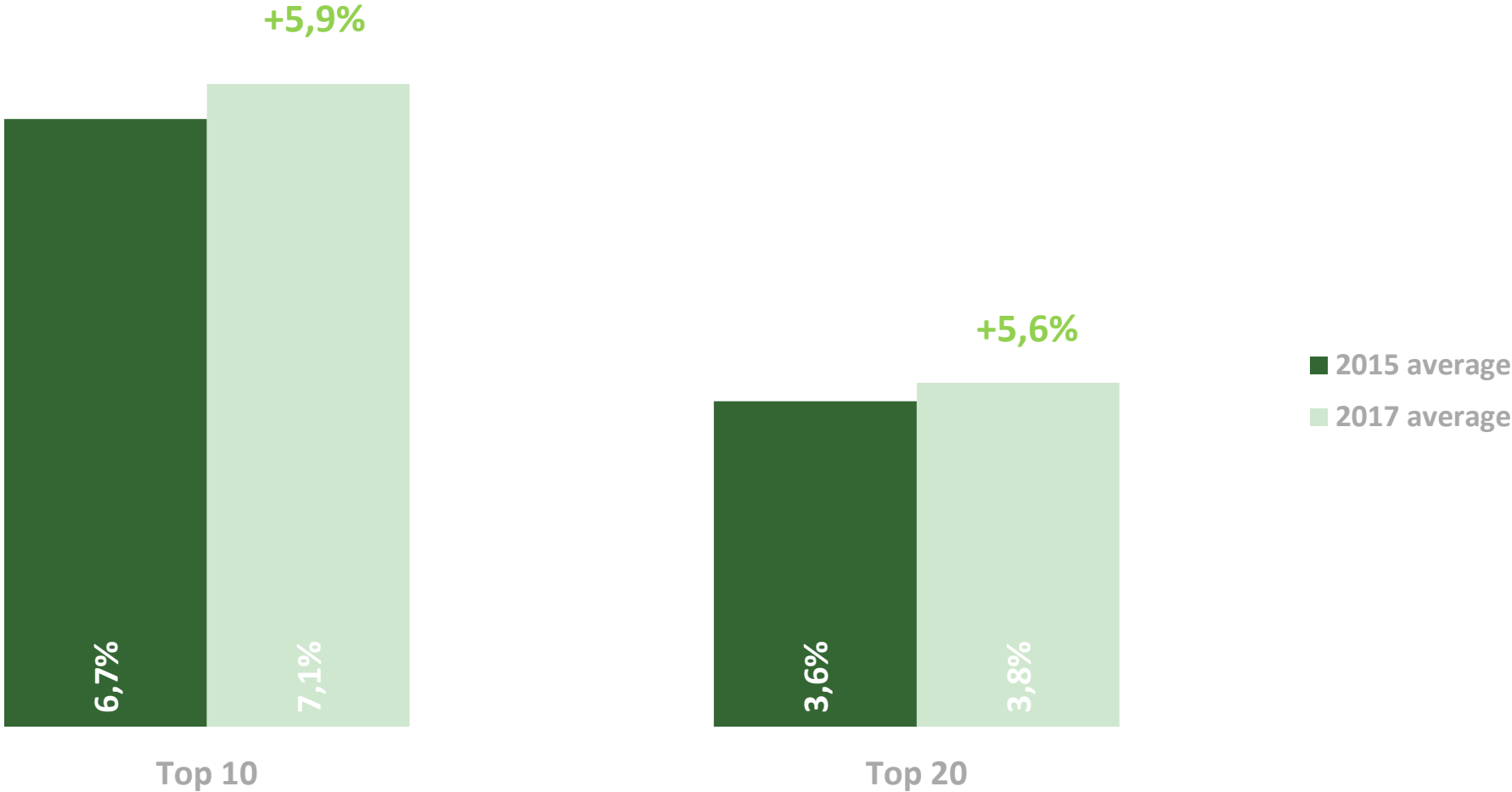
2017/18



2015/16



Internal growth by following our customers in share of wallet

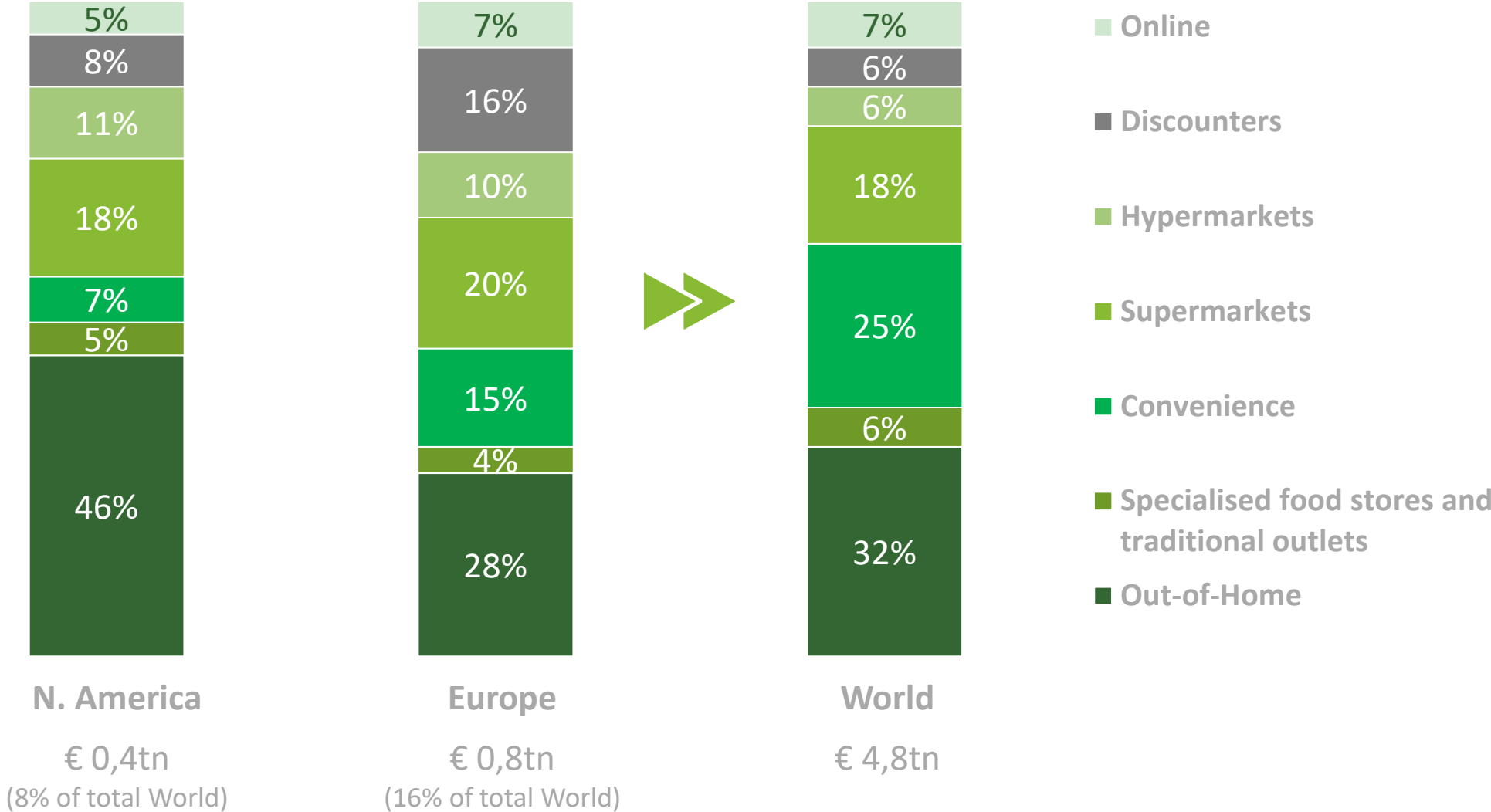


Agenda

- 1 Greenyard in brief
- 2 Our playing field
- 3 Strategic vision
- 4 **E-Commerce**
- 5 Sustainability and innovation
- 6 Financials

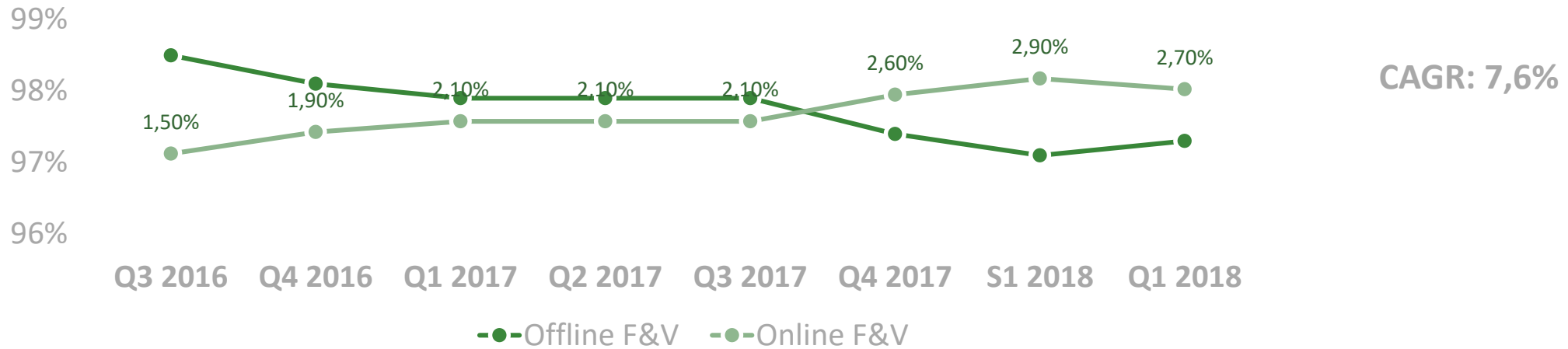
The rise of online retail in fruit & vegetables

Consumer spending on fruit & vegetables – Geography and Channel, 2030 (€ tn)

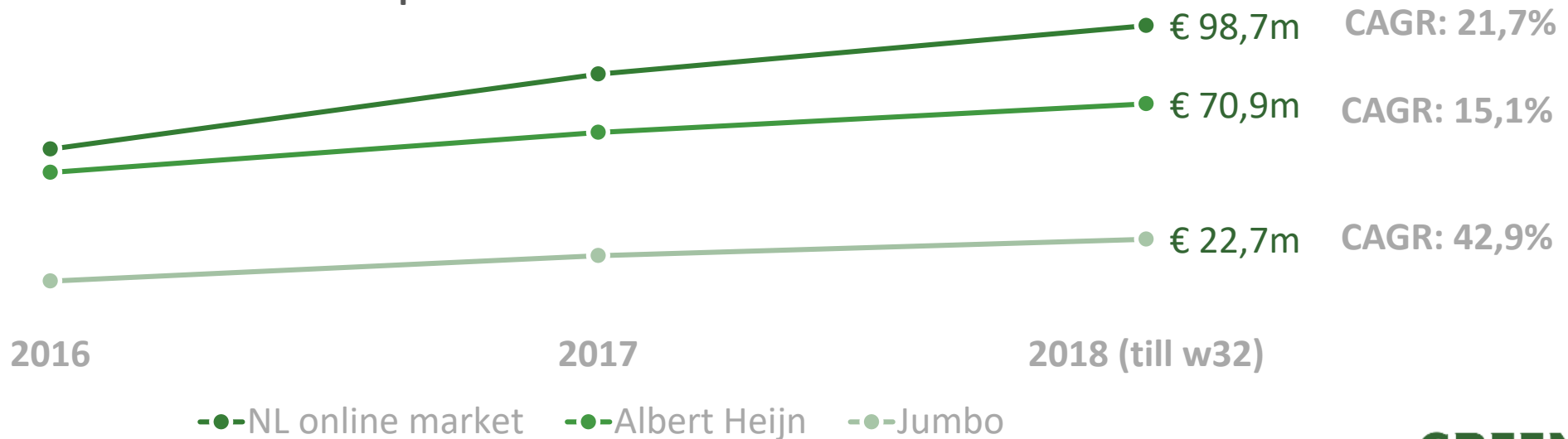


Internal growth by following our customers in new channels

Strong increase in online sales of F&V in Europe



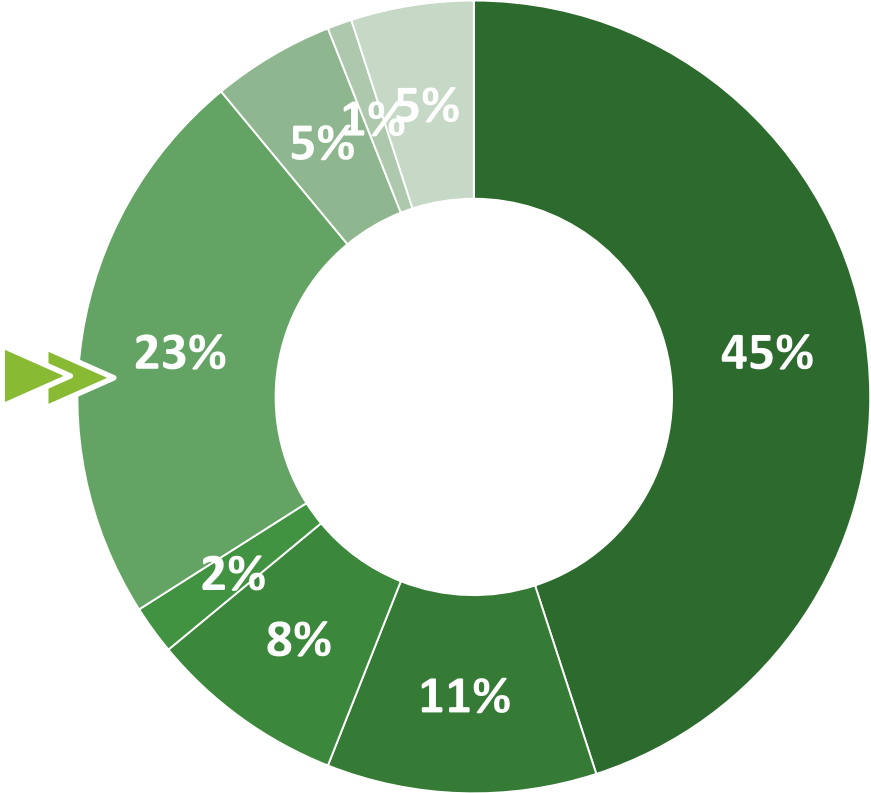
The Dutch market as an example



Greenyard already positioned for the future

1,6%
€ 68m

Of total sales already online



- Netherlands
- Germany
- Belgium
- Scandinavia
- UK
- France
- Poland
- Pure Online Players

Creating opportunities for Greenyard

Logistics

Back – end (piecepicking)

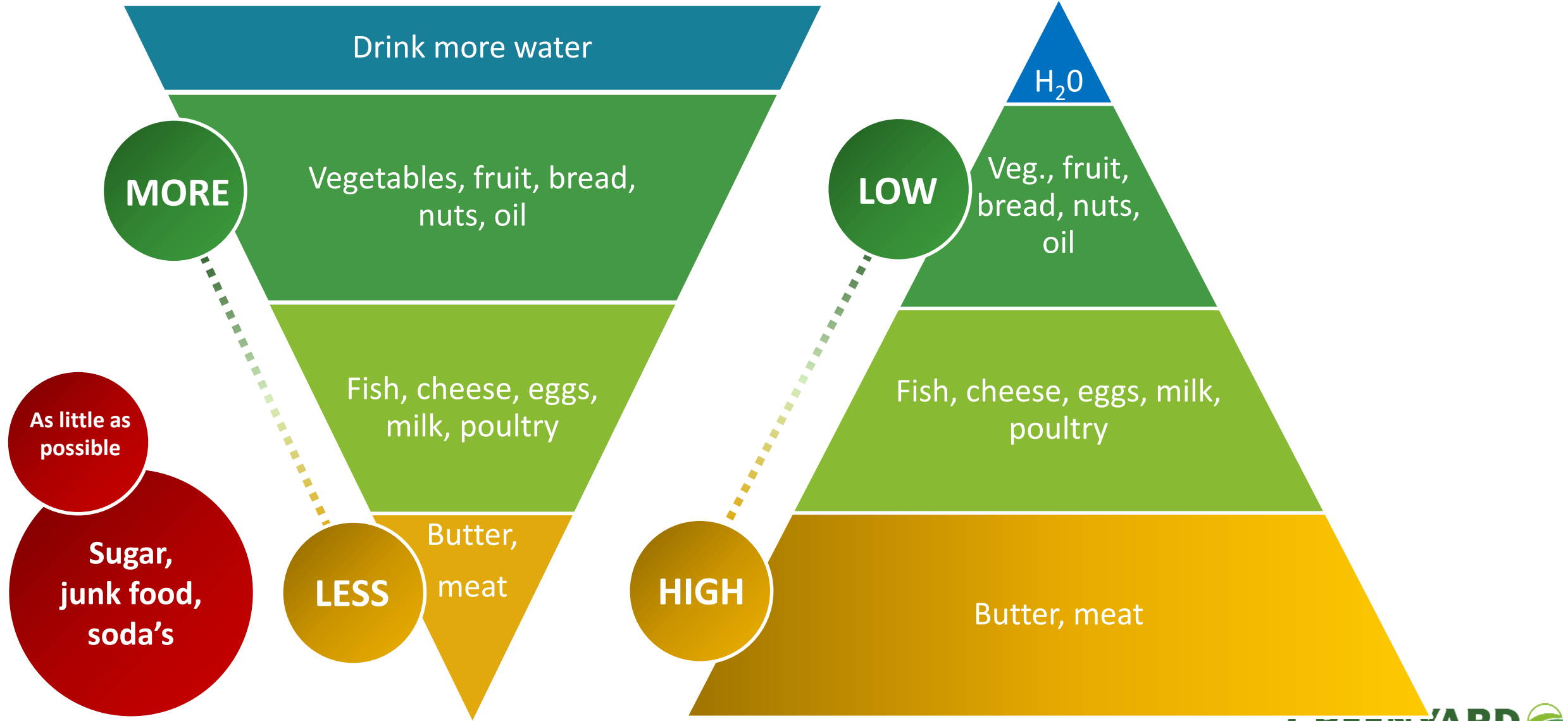
Know-how



Agenda

- 1 Greenyard in brief
- 2 Our playing field
- 3 Strategic vision
- 4 E-Commerce
- 5 Sustainability and innovation**
- 6 Financials

Our food pyramid versus our environmental pyramid



Greenyard subscribes to the UN sustainability goals



By doing its part in 5 areas



Our Ambition

healthy future for all

Responsible and sustainable food production

Innovation, technology and infrastructure
securing access to food for all

Social, economic and environmental benefits throughout the chain and compliance with the highest ethical standards

To be a responsible supplier of qualitative, healthy and sustainable products in close cooperation with its partners

Our approach

Healthy diet
Strict food safety norms
Well being and development of employees

Water and energy-efficiency in all of our operations
Close the loop: efficient waste management, responsible use of land and safeguarding biodiversity

Stimulate innovative techniques and products
Support R&D, aligned with circular economic models

Focused on social standards, responsibility, transparency and traceability through cooperation with growers and suppliers

Sustainability is a focal point
With our partners that have the same conviction
And in support of local community projects

Innovation crucial in sustainable partnerships

To make lives healthier by helping people enjoy fruit and vegetables at any moment, easy, fast and pleasurable, whilst fostering nature.



1|Scattered health



2|Plant power



3|Novel foods



4|Craftsmanship re-invented



5|Entertainment



6|Shorter food chains



7|Food connected



8|earth conscious



9|Slow foods



10|Nomadic eating



11|Convenience XL



12|Multi sensory delight



13|Food values



14|Global cuisine



15|The new Q

FOOD
BY
DESIGN

Consumer centric innovation



Revisiting the investment thesis

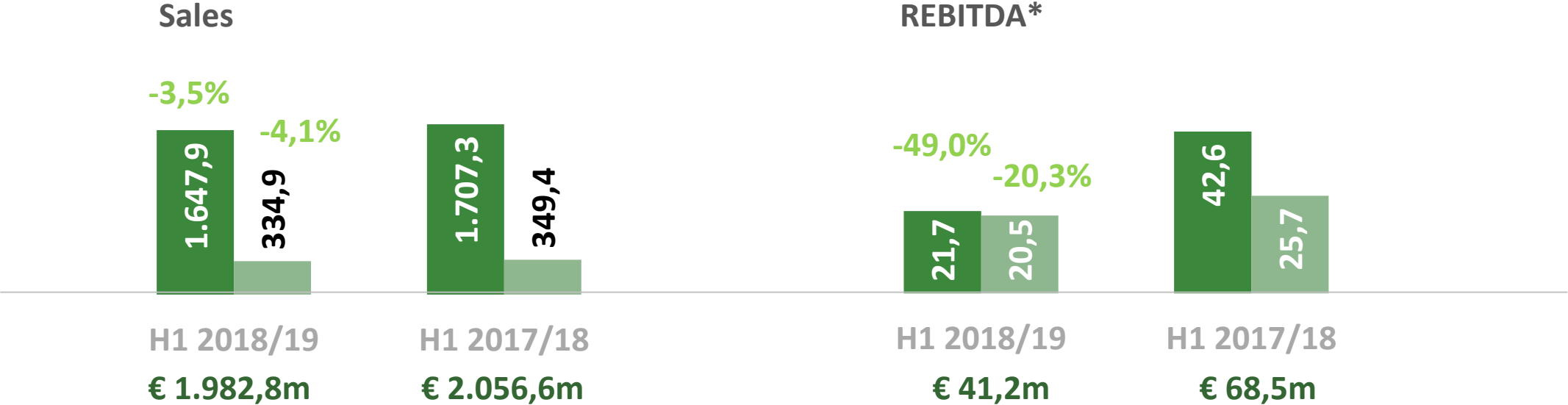
Large Player with Market Leading Positions



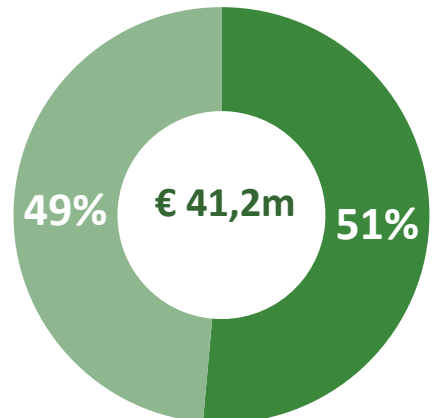
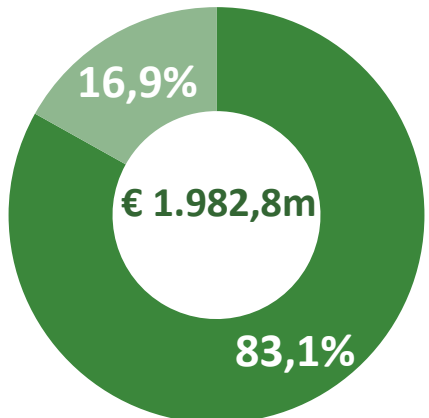
Agenda

- 1 Greenyard in brief
- 2 Our playing field
- 3 Strategic vision
- 4 E-Commerce
- 5 Sustainability
- 6 **Financials**

Sales and REBITDA declined due to competition, weather conditions and Listeria



■ Fresh
■ Long Fresh



*Unallocated REBITDA, mainly related to HQ costs and financial instruments, amounts to € 0,3m for H1 2017/18 and € -1,0m for H1 2018/19

Taking into account normalisations, 'continued' net result amounts to € -4,4m

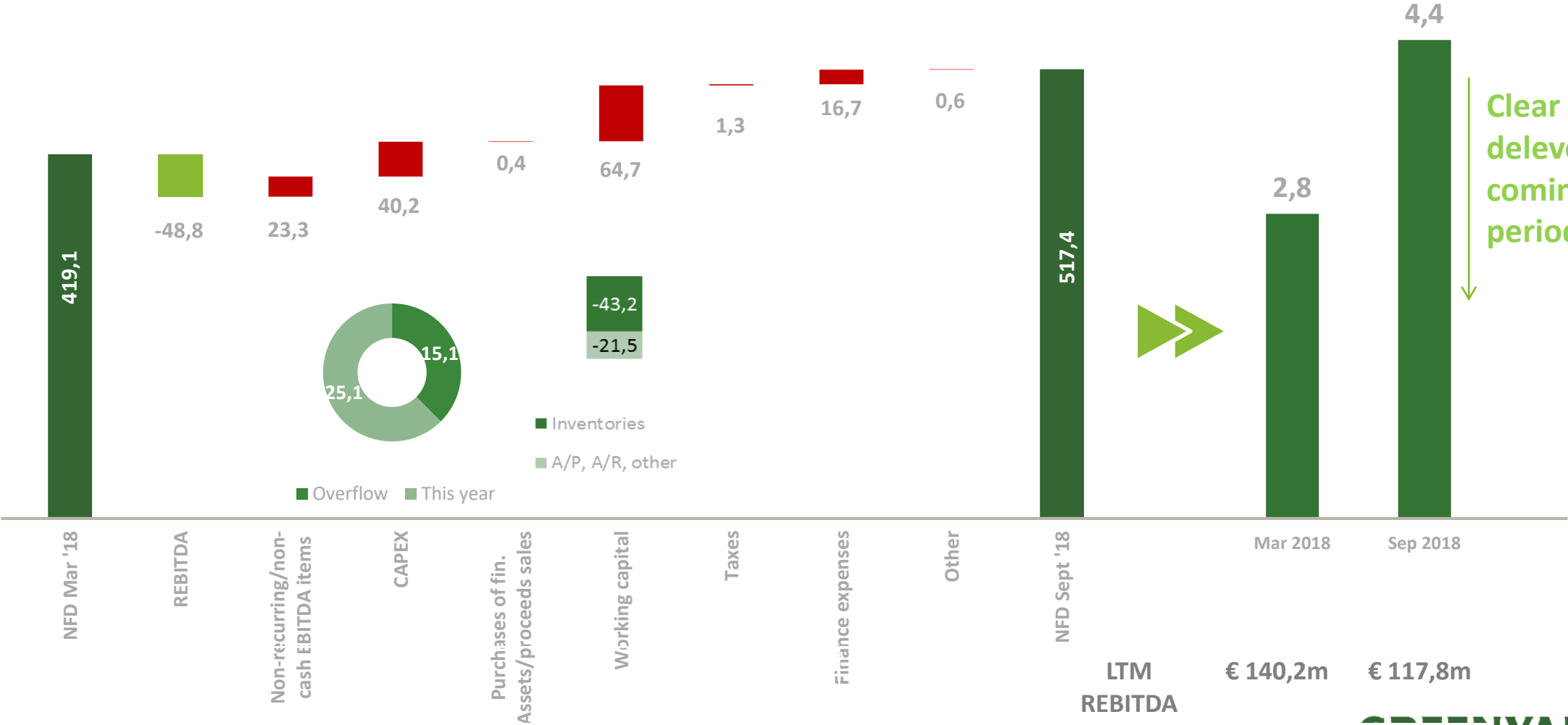
| | Normalised | H1 2018/19 | H1 2017/18 |
|--|----------------|------------|------------|
| REBITDA | € +3,5m | € 41,2m | € 68,5m |
| Depreciation and Amortisations | | € -32,1m | € -30,6m |
| Non recurring items (continued operations) | | € -53,0m | € -2,1m |
| - <i>Listeria</i> | € +22,6m | € -22,6m | |
| - <i>Goodwill impairment Long Fresh</i> | € +29,2m | € -29,2m | |
| EBIT * | | € -44,4m | € 35,6m |
| Net finance income/cost | | € -15,3m | € -18,5m |
| Income tax expense | € +8,4m | € -8,4m | € -7,0m |
| Net result (continued operations) | € -4,4m | € -68,1m | € 10,1m |
| Profit/loss Discontinued operations | | € -44,9m | € 2,3m |
| Profit/loss for the period | | € -113,0m | € 12,4m |

*EBIT also includes net intercompany transactions between continuing and discontinued operations for € -0,2m for H1 2017/18 and € -0,4m for H1 2018/19

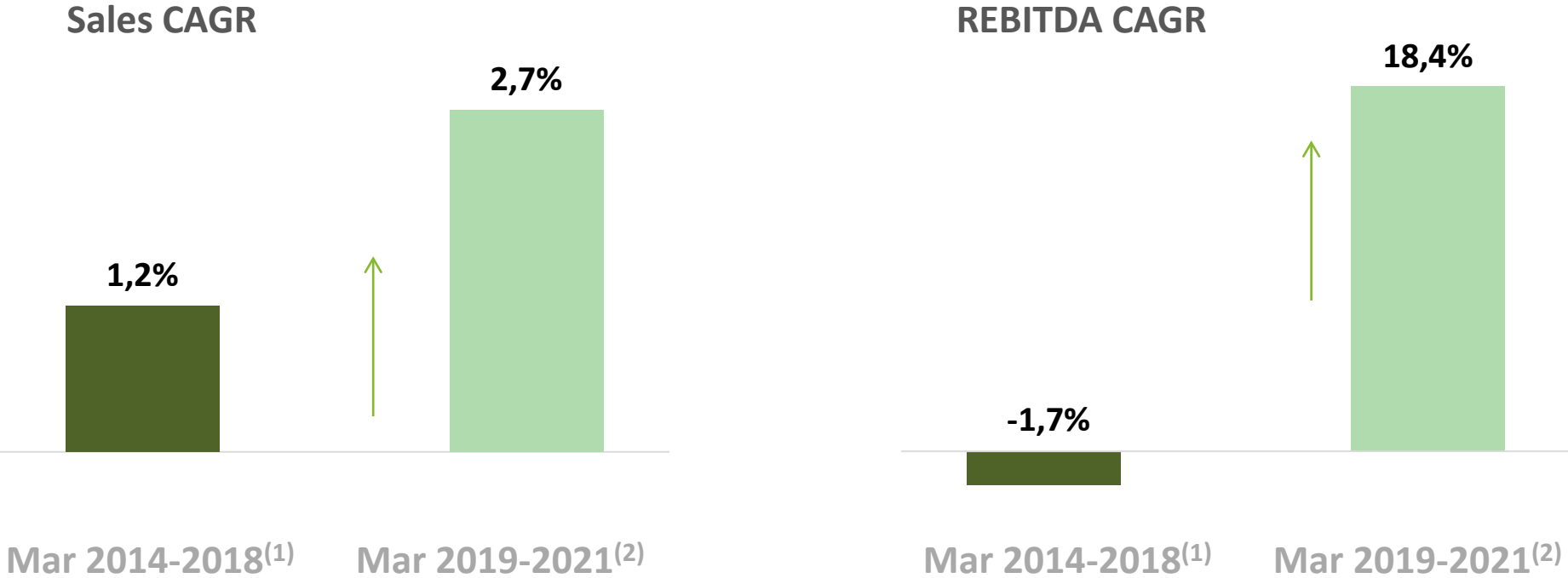
Financial net debt increases due to non-recurrings, CAPEX overflow and NWC

Net Debt Evolution (incl. Horticulture)

Leverage ratio



Our growth trajectory



⁽¹⁾ March 2014-2018 CAGR calculations exclude Horticulture segment for a comparable basis with Mar 2019-2021 calculations

⁽²⁾ March 2019-2021 CAGR is based on Analyst consensus numbers and should not be in any way taken as a forecast or estimate of the company



Contact

Dennis Duinslaeger

Investor Relations

✉ Dennis.duinslaeger@greenyard.group

☎ T: +32 (0) 15 32 42 49

M: +32 (0) 477 90 39 98