Press Release



Anna Jęczmyk appointed as new Managing Director of Greenyard's Frozen Division

Sint-Katelijne-Waver, Belgium, 23 January 2024

Greenyard, one of the largest suppliers of fruit and vegetables, announces today that Anna Jęczmyk, who was responsible for the Greenyard Frozen Poland business, has been appointed as Managing Director at Greenyard's Frozen Division. Anna succeeds Francis Kint, who was recently appointed as Greenyards CEO. In her new function, she will also join the Group Leadership Team. Wojciech Kapka, Operations Director Greenyard Frozen Poland since 2014, will succeed Anna as General Manager for Greenyard's Frozen Poland business.

Anna Jęczmyk has been with the company for over a decade, and she can rely on more than 20 years of industry experience. With this appointment, Greenyard ensures the overall continuity for the business and its operations, thus securing the progress the Frozen Division made under the leadership of Francis Kint. At the same time, the company offers its own talented leaders the opportunity to further grow and accelerate, together with the company.

"I am thrilled to be appointed as Managing Director for the Frozen Division, and grateful for the trust and confidence I have received from Greenyard's Executive Management," says Anna Jęczmyk. "I am eager to directly contribute to our purpose. With the Frozen Division we can play a vital role in the transition towards healthy, sustainable and nutritious food solutions, for everyone. I look forward to accelerating that journey even further, and fully leverage the added value of Greenyard's Long Fresh Segment, together with our passionate and experienced team of colleagues."

Francis Kint, CEO Greenyard, says: "Retaining our talented leaders is paramount to our success. It is great to see our in-house talents evolve within the company, and grow into senior leadership positions. Anna knows the Greenyard Frozen business like the back of her hand, and she will be able to hit the floor running. With Anna now leading the entire Greenyard Frozen Division, and Wojciech leading the Greenyard Frozen Poland business, we can continue to fully leverage our current strengths while fostering continued growth, all in pursuit of our ambition to unleash the pure power of plants in all its forms."

About Greenyard Frozen

Greenyard Frozen is a global pioneer and market leader in processing freshly harvested fruits and vegetables into innovative, frozen food products that are easy to store and consume; meeting the needs of modern consumers who want to enjoy healthy and tasty food with minimal preparation time. Our Frozen Division offers excellent service and advanced logistics for pure-plant frozen products to retailers, food service companies and the food industry in general.

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About Greenyard

Greenyard (Euronext Brussels: GREEN) is a global market leader in fresh, frozen and prepared fruit and vegetables, flowers and plants. Counting Europe's leading retailers amongst its customer base, Greenyard offers efficient and sustainable solutions to customers and suppliers through best-in-class products, market leading innovation, operational excellence and outstanding service.

Its vision is to make lives healthier by helping people enjoy fruit and vegetables at any moment, easy, fast and pleasurable, while fostering nature. With around 8 500 employees operating in 19 countries worldwide, Greenyard identifies its people, and customer and supplier relationships, as the key assets which enable it to deliver goods and services worth around € 4,6 billion per annum.

www.greenyard.group