

Johnny Van Holzaet succeeds Dominiek Stinckens as Managing Director for the Greenyard Prepared Division

Sint-Katelijne-Waver, Belgium, 12 July 2023

Greenyard, one of the largest suppliers of fruit and vegetables, today announces that Johnny Van Holzaet will be appointed as Managing Director for the Greenyard Prepared Division as of 1 September. Johnny succeeds Dominiek Stinckens, who will retire from his function end of March 2024, after almost 35 years of committed leadership at Greenyard Prepared. With an invaluable contribution to the global long-fresh market and to Greenyard specifically, Dominiek will now enjoy his retirement. A thorough transition period between both gentlemen has been foreseen in the coming months.

Johnny Van Holzaet joined Greenyard in March 2018 as Finance Director for the Prepared Division. Before that, he built up almost a decade of experience at Deloitte. With this appointment, Greenyard ensures the overall continuity for the business and its operations, thus securing the decades of progress the Division realized under the leadership of Dominiek Stinckens. At the same time, the company offers its own talented leaders the opportunity to further grow and accelerate, together with the company.

“I am thrilled to be offered this position, and grateful for the trust and confidence I have received from Greenyard’s Executive Management,” says Johnny Van Holzaet. “I am eager to directly contribute to our purpose, further building on the foundations laid out by Dominiek. We bring hundreds of innovations to the market every year with the Prepared Division. I look forward to even further accelerating that journey, and fully leveraging the added value of our long-fresh segment for Greenyard, together with our passionate and experienced team of colleagues.”

Hein Deprez, co-CEO Greenyard, says: *“Developing and retaining our talented leaders is vital to our business. It really pleases us to see that, firstly, we have these talents in-house, and secondly, they can identify themselves with our company and move into absolute senior leadership positions. Dominiek has built an established and undeniable industry leader within the segment of long-fresh healthy foods. He was an invaluable leader and a mentor for his team of around 1 000 people in the Prepared Division. It truly was a privilege to work closely with Dominiek over the past tens of years. And in recent years, he already formed a successful tandem with Johnny to further grow and accelerate the division’s global position and its contribution to the Group. With Johnny at the helm of the Prepared Division, we can secure the current strengths while we look ahead for further growth, in line with our ambition to unleash the pure power of plants in all its forms.”*

About Greenyard Prepared

Greenyard Prepared is a global player in freshly preserved fruit and vegetables, and other ambient food products that are easy to store and ready to eat. The division provides products directly to retailers, but also has an important customer base in food service and food industry companies. With products sold in over 80 countries, and hundreds of innovations per year, the division delivers high value for consumers across the world, and on trend with current and future expectations. Easy, tasty and healthy preserved foods, full of nutritional benefits for a healthier future.

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About Greenyard

Greenyard (Euronext Brussels: GREEN) is a global market leader in fresh, frozen and prepared fruit and vegetables, flowers and plants. Counting Europe's leading retailers amongst its customer base, Greenyard offers efficient and sustainable solutions to customers and suppliers through best-in-class products, market leading innovation, operational excellence and outstanding service.

Its vision is to make lives healthier by helping people enjoy fruit and vegetables at any moment, easy, fast and pleasurable, while fostering nature. With around 8 500 employees operating in 19 countries worldwide, Greenyard identifies its people, and customer and supplier relationships, as the key assets which enable it to deliver goods and services worth around € 4,6 billion per annum.

www.greenyard.group
