

## Greenyard Frozen UK and Tesco become partners to help consumers enjoy a full range of frozen fruits, vegetables and herbs

Sint-Katelijne-Waver, Belgium, 30 April 2019

Greenyard Frozen UK and UK-based multinational retail giant Tesco have entered into a strategic partnership agreement for the supply of Tesco's full range of frozen fruits, vegetables and herbs.

Greenyard has supplied frozen produce to Tesco for over 35 years, and is very excited to have been awarded a supply agreement for the full assortment of frozen fruits, vegetables and herbs. This deal will result in a material increase of volume which will contribute positively to the revenue of all parties in the supply chain.

This partnership agreement will allow Tesco to offer its shoppers the widest frozen fruit portfolio with around 25 premium quality frozen fruit stock keeping units. Greenyard Frozen UK will assist Tesco in terms of quality, technical management, account management and logistics thanks to the collaboration of the different departments and a dedicated team.

Through their strategic partnership agreement, Greenyard Frozen UK and Tesco respond to the needs of modern consumers who want to enjoy healthy and tasty food, with a minimum of waste and preparation time. Frozen fruits, vegetables and herbs help people to enjoy the benefits of freshly harvested produce, every day of the year.

For additional information, please contact Greenyard:

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### About Greenyard

**Greenyard** (Euronext Brussels: GREEN) is a global market leader of fresh, frozen and prepared fruit & vegetables, flowers and plants. Counting Europe's leading retailers amongst its customer base, Greenyard provides efficient and sustainable solutions to customers and suppliers through best-in-class products, market leading innovation, operational excellence and outstanding service.

Our vision is to make lives healthier by helping people enjoy fruit & vegetables at any moment, easy, fast and pleasurable, whilst fostering nature.

With more than 9,000 employees operating in 25 countries worldwide, Greenyard identifies its people and key customer and supplier relationships as the key assets which enable it to deliver goods and services worth ca. € 4 billion per annum.

[www.greenyard.group](http://www.greenyard.group)